

CASE STUDY

BLUE WHEEL MEDIA & REVFLUENCE

“Revfluence has generated a huge ROI for our Company, from both winning new business and making our team 2-3x more effective at running campaigns.”

- Trevor George, Founder of Blue Wheel media

OUR AGENCY SOLUTION

Revfluence has become a core part of the campaign process for each of Blue Wheel's clients. Armed with the ability to search and browse over 150,000 influencer accounts, the Blue Wheel team now finds the perfect content creators for each campaign, reaching highly targeted audiences within verticals like fashion, moms, lifestyle and food.

More importantly, Revfluence has allowed Blue Wheel's team to be many times more productive by automating the process of negotiating, coordinating and approving content across hundreds of influencer relationships. Even better, the team now can rely on Revfluence to track and report campaign results in a collaborative dashboard with each of their clients to showcase each piece of amazing content, all of which has led to repeat business and increased allocations for influencer campaigns!



DAWN LEVY

THE RESULTS

200+ PIECES OF CONTENT

8M TOTAL AUDIENCE

35K FANS & CUSTOMERS DRIVEN

